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August 2, 2023

Elinor:

Thank you for directing the much-needed makeover of Appleseed's website. You made a complex challenge that our organization has been struggling with for two years a very manageable process. Your copy and the photographs you selected capture the essence of our projects and the spirit of our organization. And they effectively convey the impact of our problem-solving efforts. Ease of navigation on the site makes it easy for an online visitor to quickly learn about our organization and to connect with us for more information or involvement.

The Appleseed staff appreciates your focus on the needs of organization during the makeover. And we are delighted that our new website is so attractive. We are also glad that it looks great on all electronic devices from desk-top computers to cell phones. Thanks, again. You did a great job.

Sincerely,

Neil Richardson
Deputy Director